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MEASURING THE OUTCOMES OF COMMUNITY CORNERSTONES' EFFORTS

What is **Equitable Development**?

The beneficiaries of community development and growth include both existing residents as well as future residents.

How is Community Cornerstones addressing equitable development?

(1) Commercial stabilization

***(2) Land acquisition in Light Rail station areas
for affordable housing***

(3) Multicultural community center

How do we know that Community Cornerstones efforts are promoting equitable development?

Programmatic outcomes

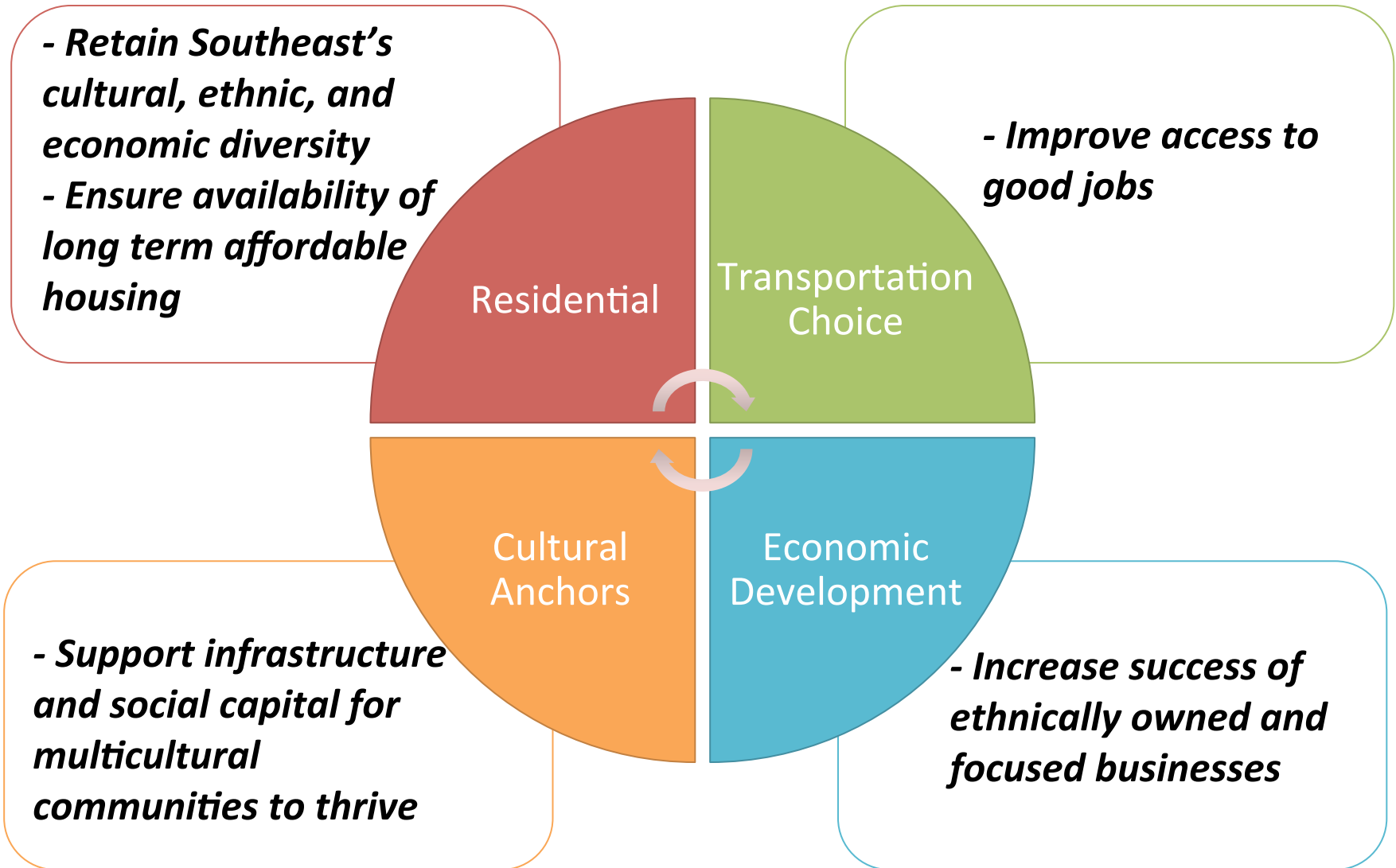
Community-wide outcomes

**How can we assess Race and
Social Justice impacts?**

Community Cornerstones Race & Social Justice Overarching Goals



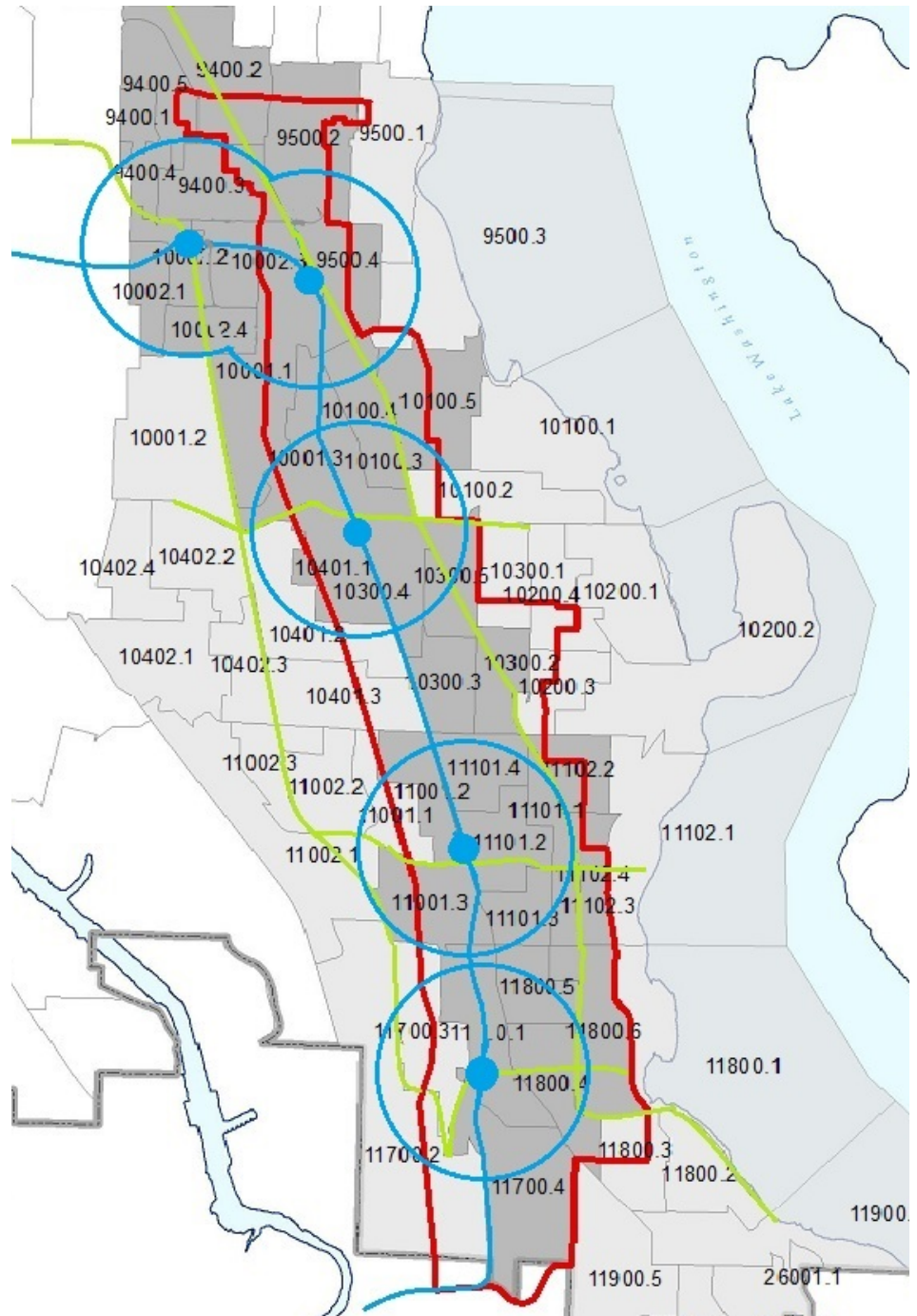
Goals in Detail



Census and ACS Data

Data Overview

- Boundary Map
- Sources
- Opportunities
- Limitations



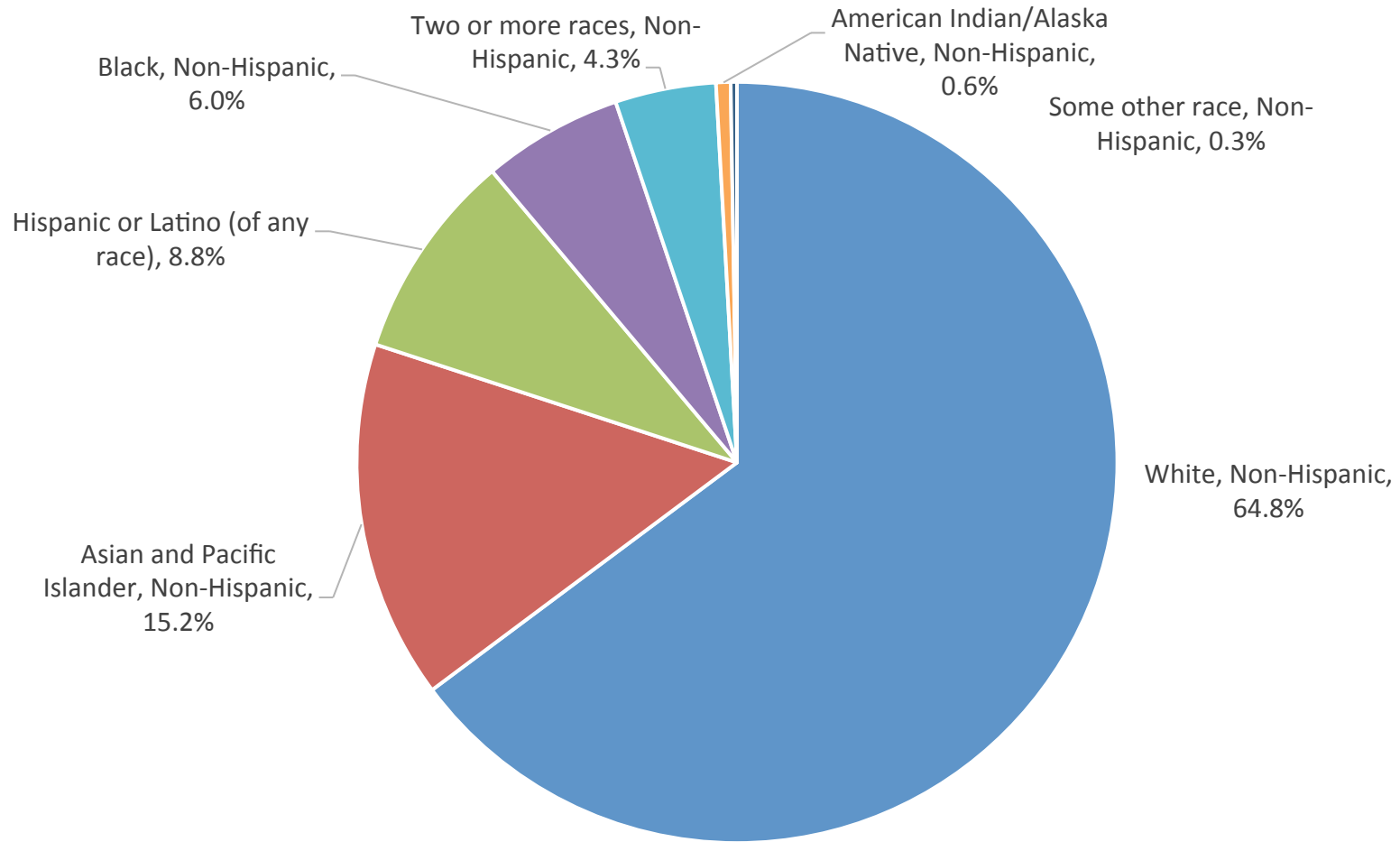
Residential Measurement

Percent of Population by Race & Ethnicity and by Area

What this measures:

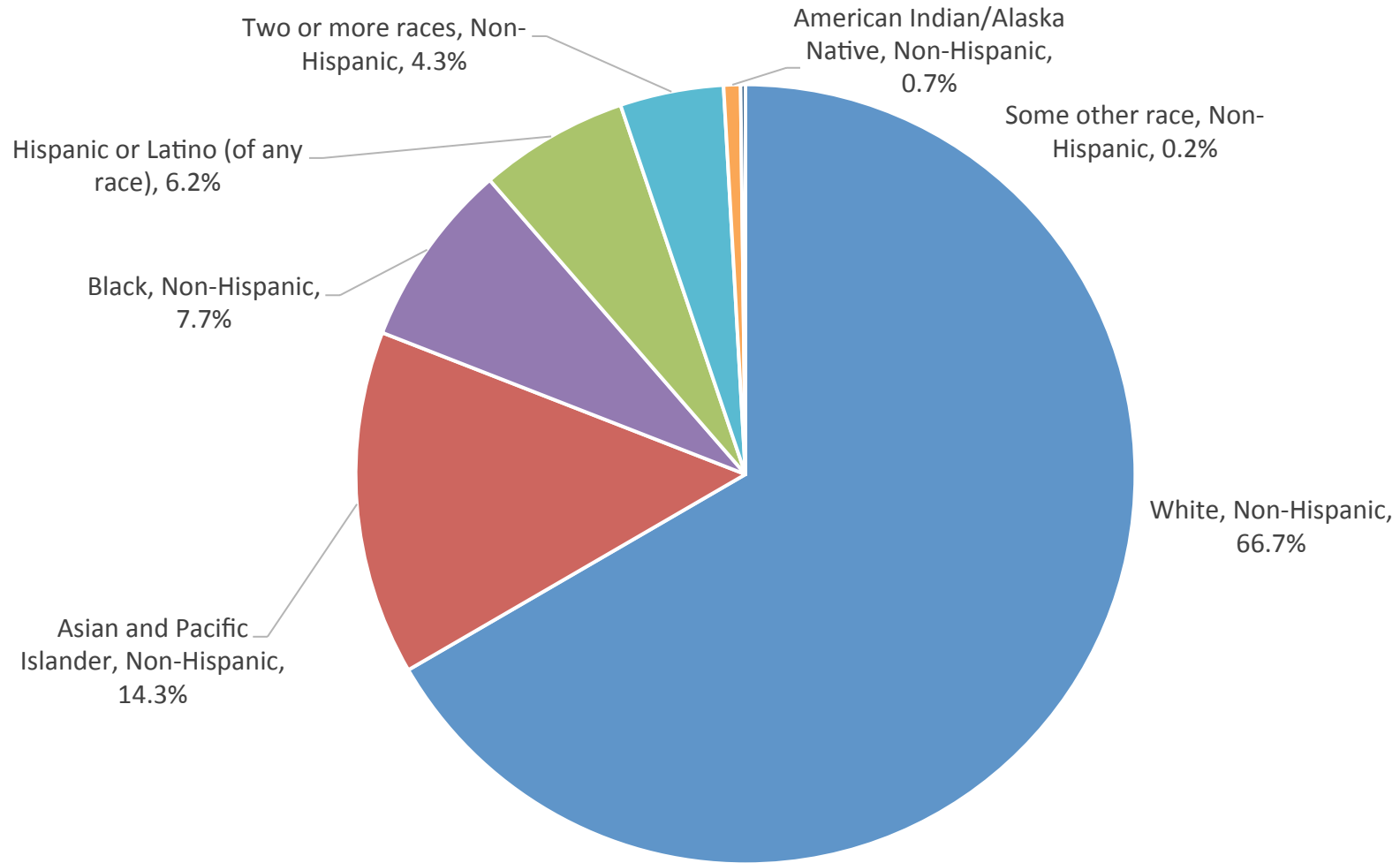
*Diversity of Southeast Seattle, Seattle
and the King County region*

King County Race & Ethnicity



Data source: ACS 2008-2012
Geographic analysis: King County

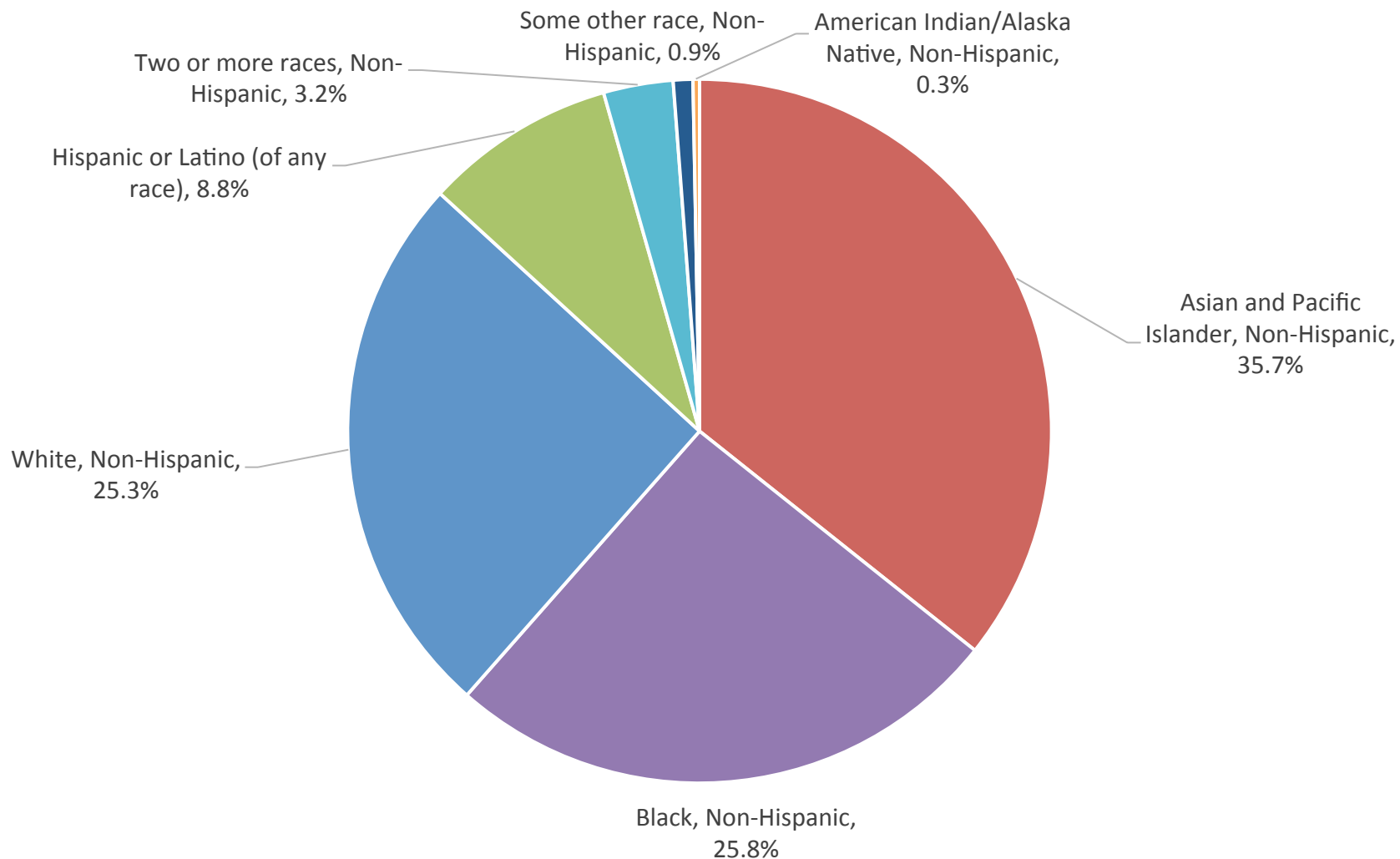
Seattle Race & Ethnicity



Data source: ACS 2008-2012

Geographic analysis: Seattle city

Southeast Seattle Race & Ethnicity



Data source: ACS 2008-2012

Geographic analysis: Southeast Seattle by Block Group

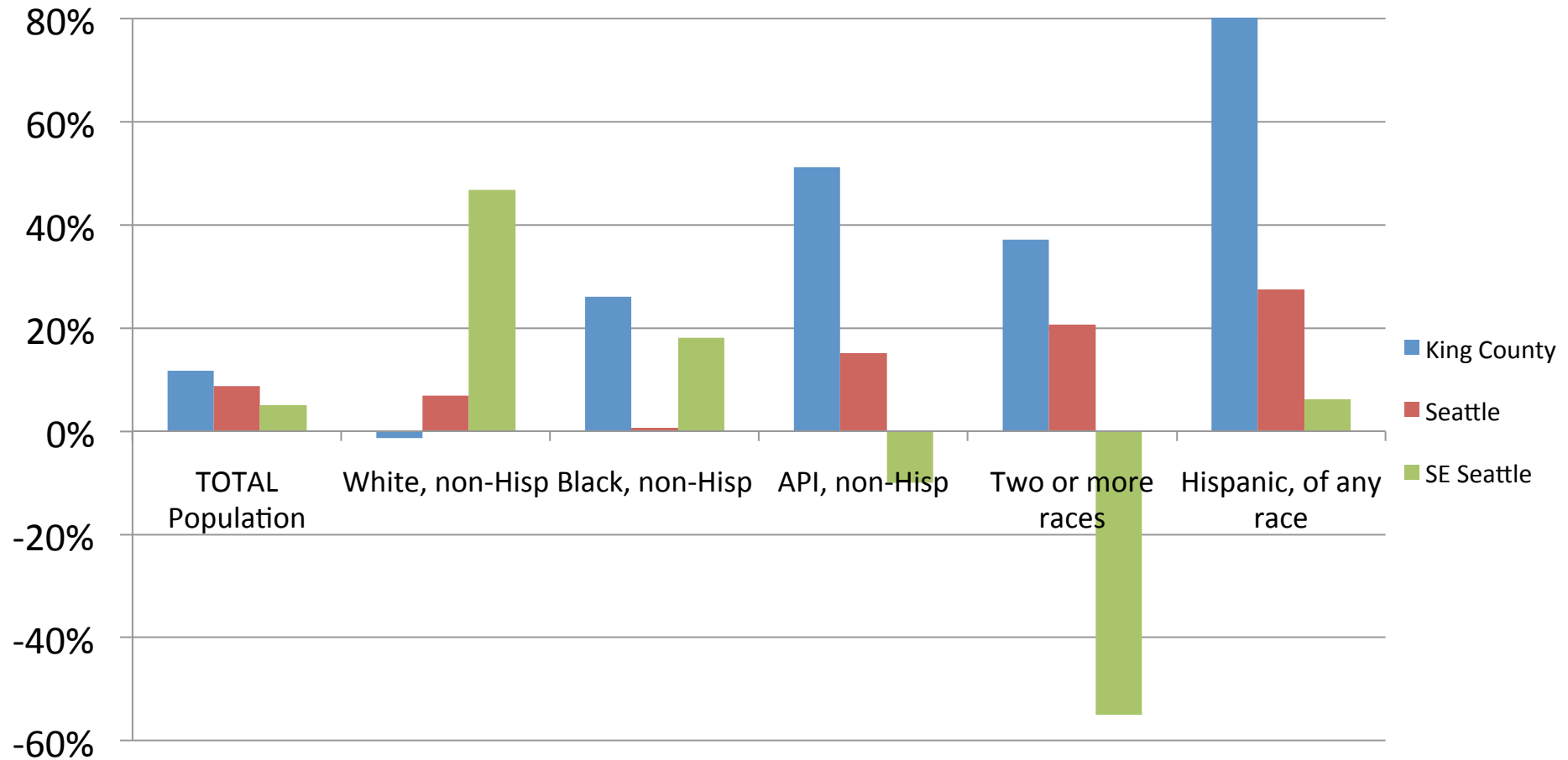
Residential Measurement

Change in Population by Race & Ethnicity and by Area

What this measures:

Compares the change in racial and ethnic makeup from 2000 to 2008-12 in Southeast and other areas

Percentage Change in Population by Race & Ethnicity



Data Source: 2000 Decennial Census and 2008-2012 American Community Survey
Geographic analysis: Southeast by Block Group, Seattle city, King County

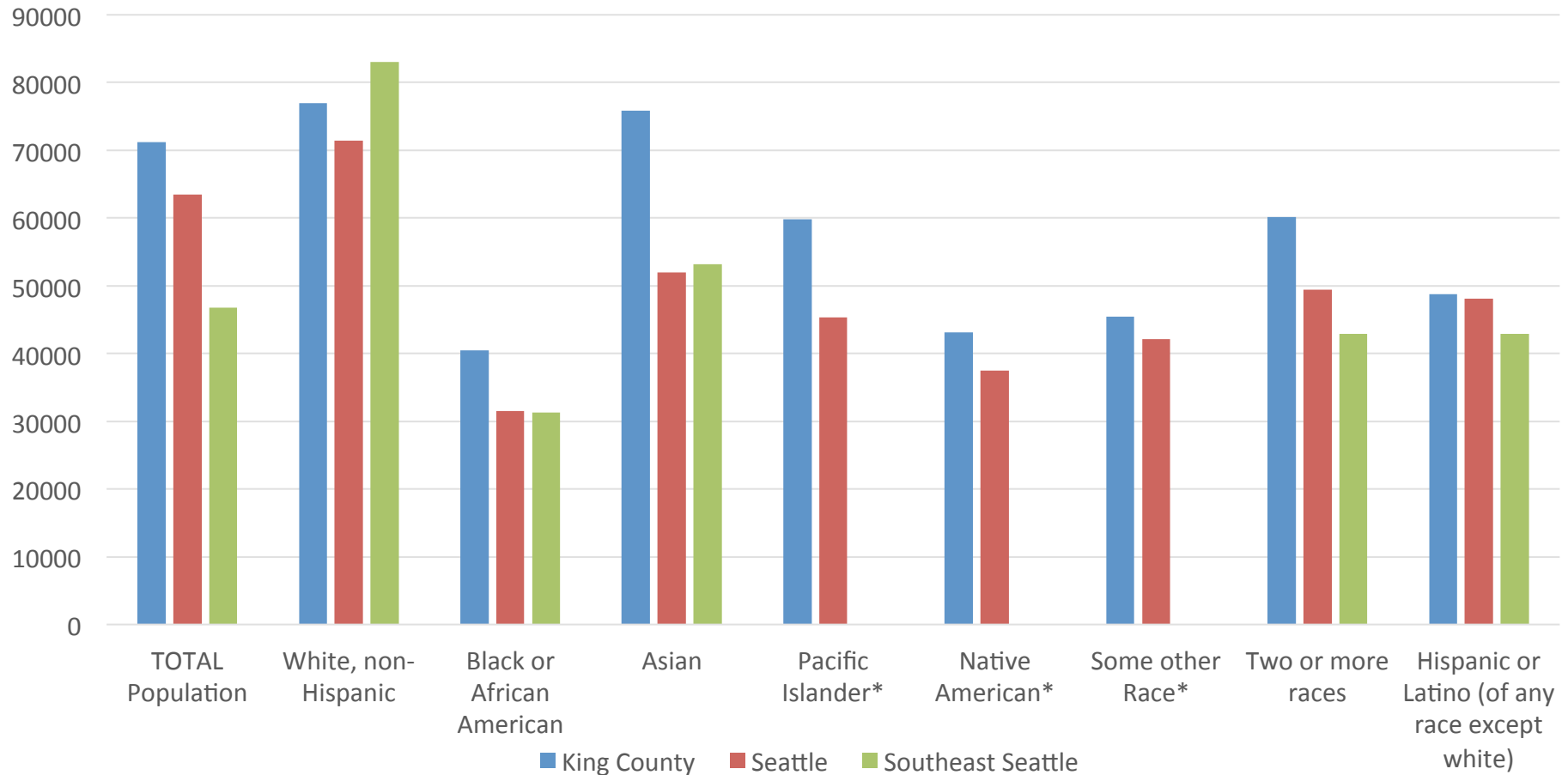
Residential Measurement

Household Income by Race & Ethnicity

What this measures:

Whether the economic growth experienced in areas benefits households of all races and ethnicities

Median Household Income by Race & Ethnicity: Seattle/SE



Data source: ACS 2008-2012

Geographic analysis: Southeast Seattle by Block Group, Seattle city, King County

*Data Limitation: Pac-Islander, Native and Some other race groups had too small of a sample size to analyze median household income in Southeast Seattle and have an accurate number.

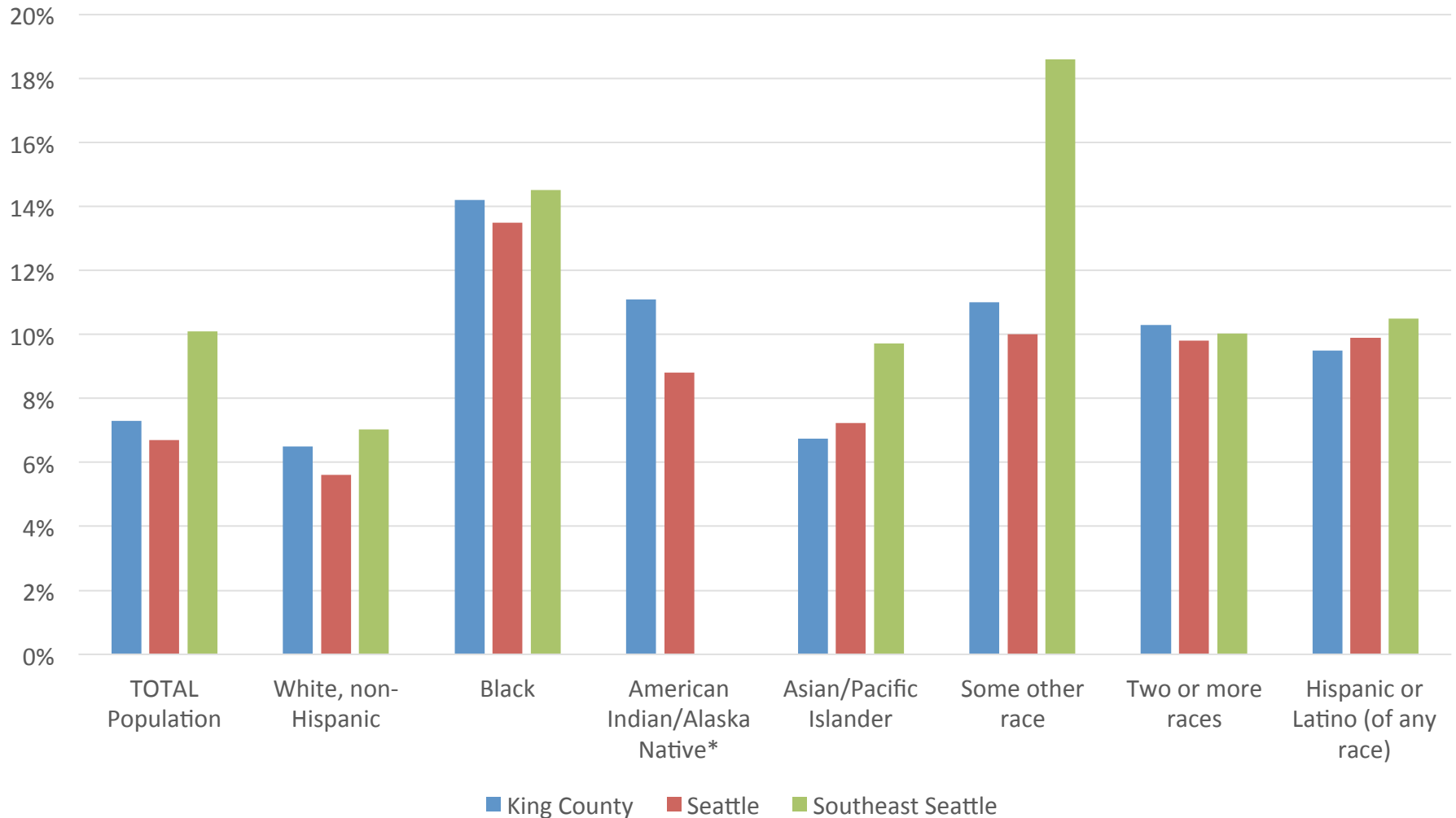
Economic Development Measurement

Unemployment of Area Residents by Race & Ethnicity

What this measures:

*Whether economic prosperity is
shared by residents of all races and
ethnicities*

Unemployment by Race & Ethnicity



Data source: ACS 2008-2012

Geographic analysis: Southeast Seattle by Census Tract, Seattle city, King County

*Data Note: ACS does not present a value for the Native American category in Southeast Seattle.

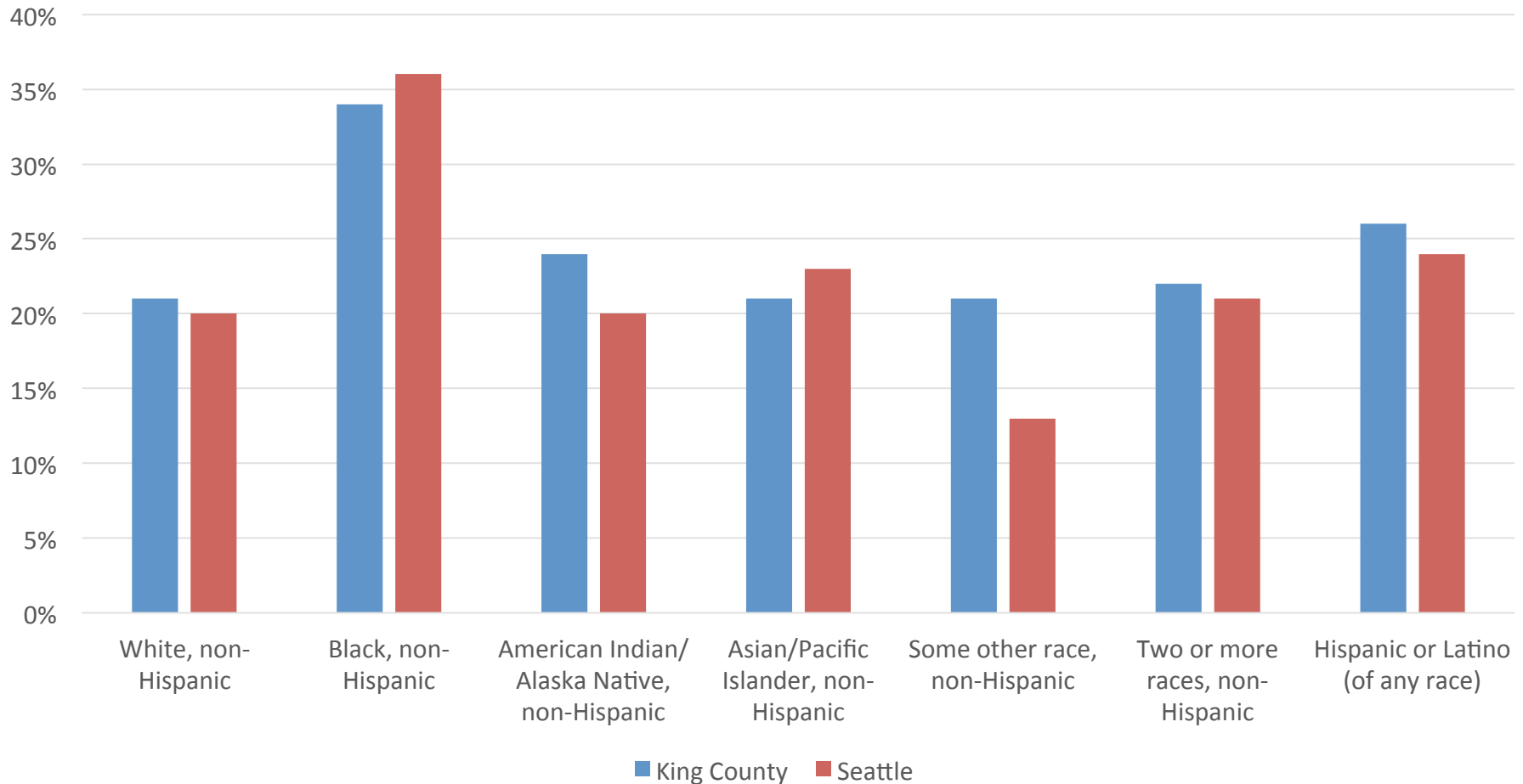
Residential Measurement

Housing Cost Burden by Race & Ethnicity

What this measures:

Whether households of different races and ethnicities spend more of their income for housing costs

Severe Rental Housing Cost Burden* by Race and Ethnicity



*Severe housing cost burden is defined as paying more than 50% of household income on housing costs

Data source: American Community Survey 2006-2010
Geographic analysis: Seattle city, King County. (The ACS does not collect this data question at a smaller, neighborhood level.)

Transportation Choice Measurement

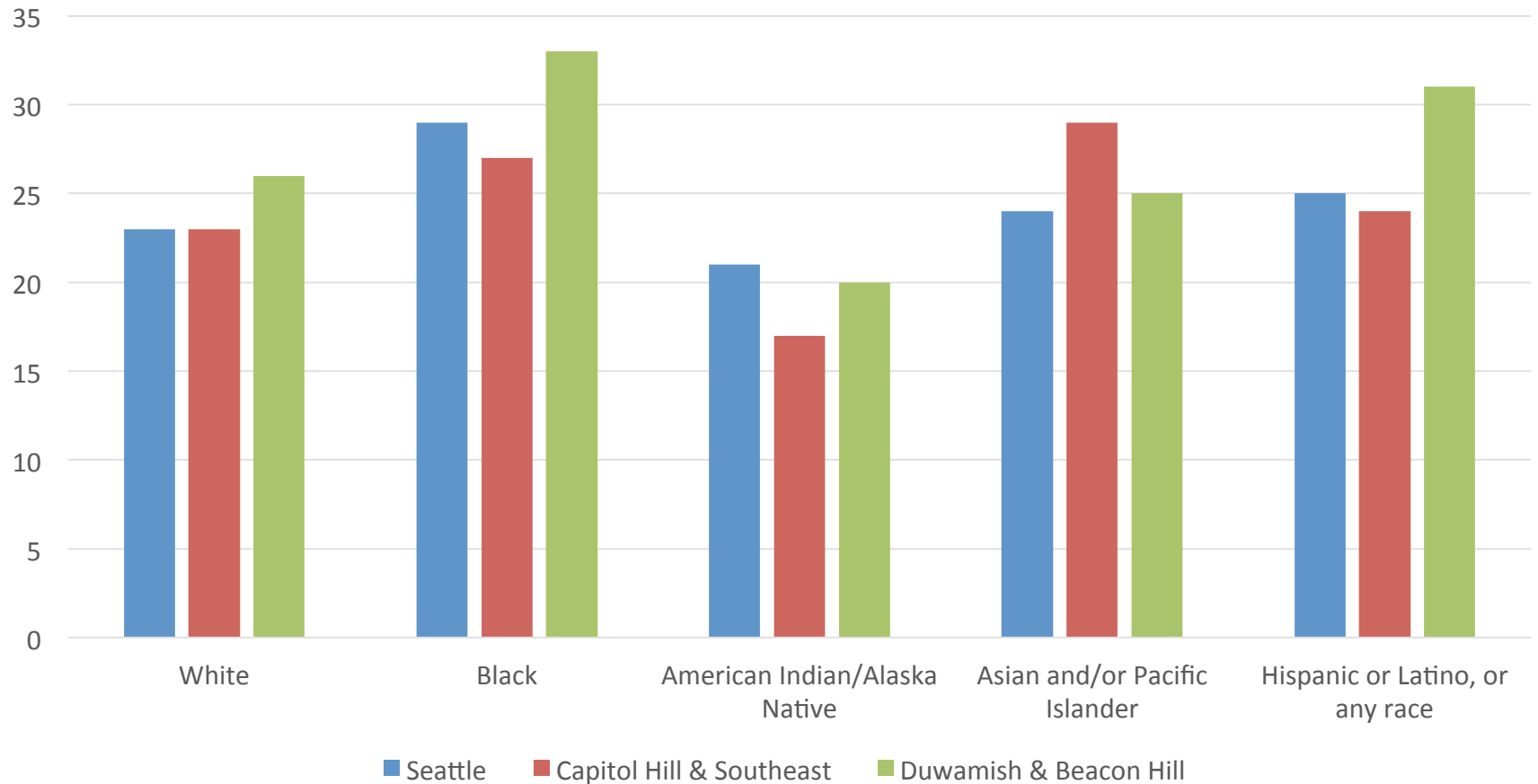
Commute Time by Race & Ethnicity and Area

What this measures:

*To what extent transit benefits
people of color by providing
connections to job centers*

Average Daily Commute Times

Whites spend less time commuting than most persons of color



Data source: ACS 2008-2012

Geographic analysis: Public Use Microdata Areas (PUMAs), Seattle. (The ACS does not collect this data question at a smaller, neighborhood level.)

Transportation Choice Measurement

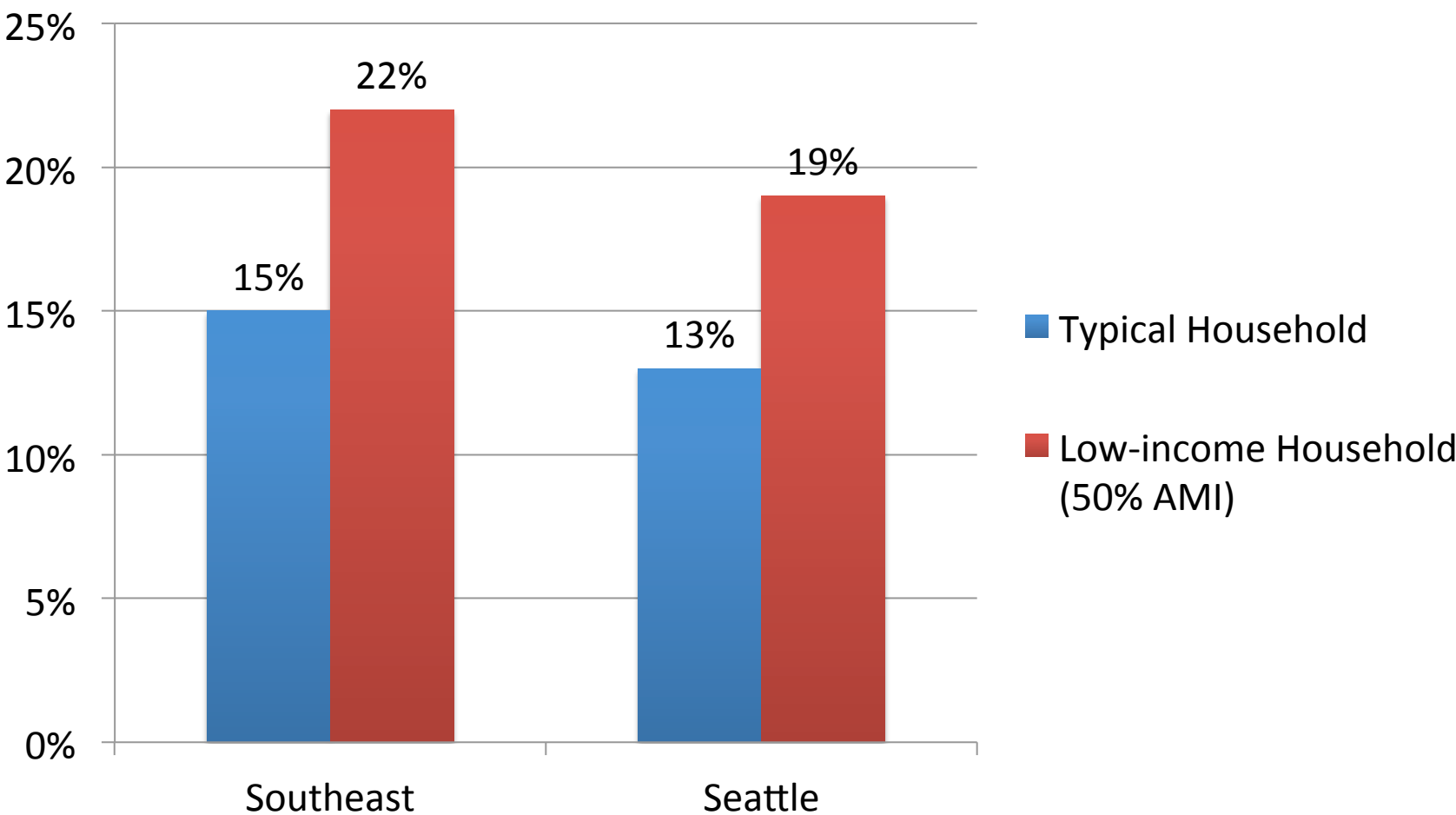
Transportation Costs for Southeast and Low-Income Residents

What this measures:

*To what extent proximity to high
capacity transit (TOD) reduces costs
to Southeast and low-income
residents*

Transportation Costs as Percent of Income

Low income households spend a greater portion of their income on transportation city-wide and in Southeast Seattle



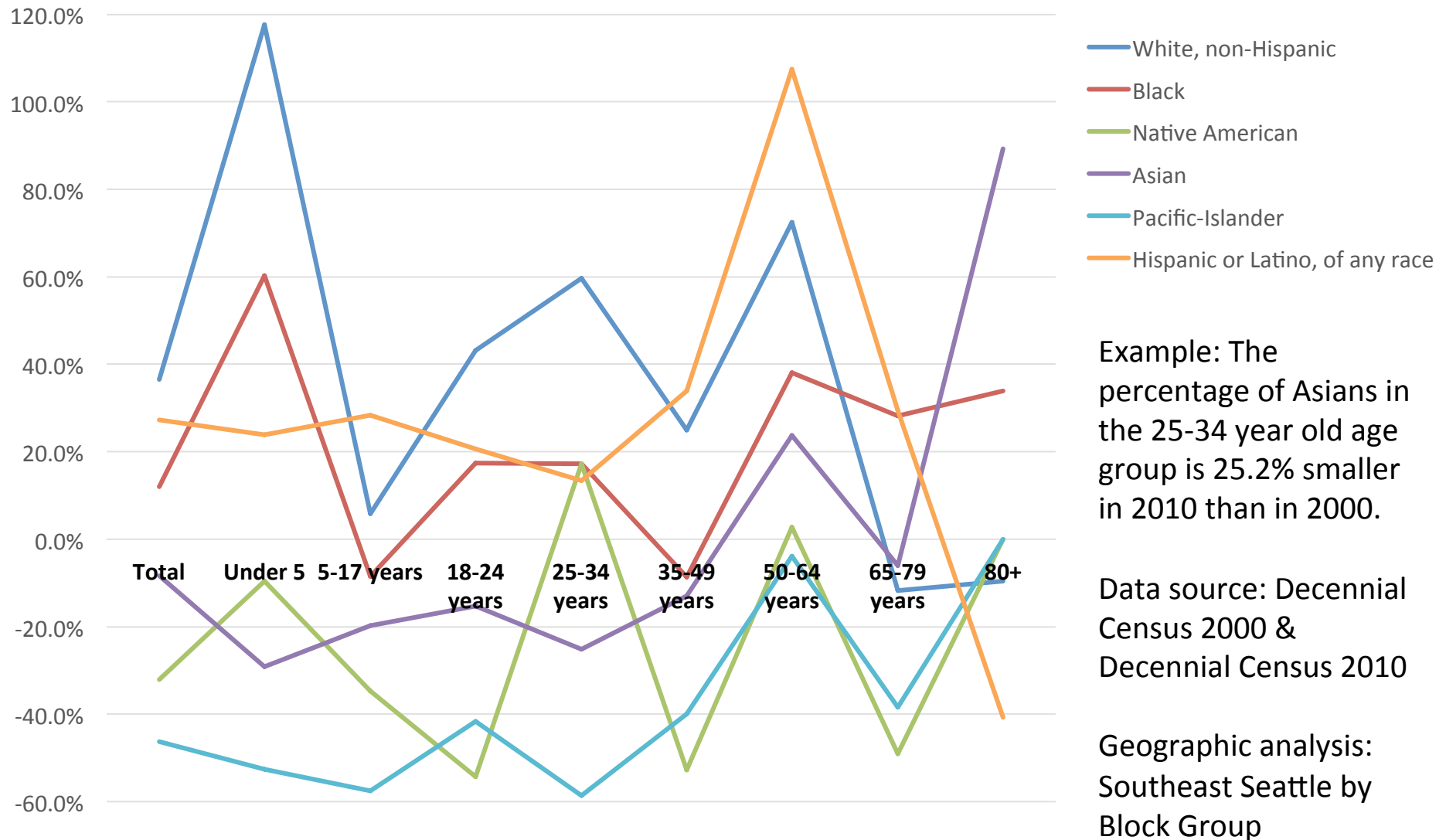
Data source: Center for Neighborhood Technology Housing + Transportation Affordability Index
Geographic analysis: Southeast Seattle by Block Group

Miscellaneous Measurements

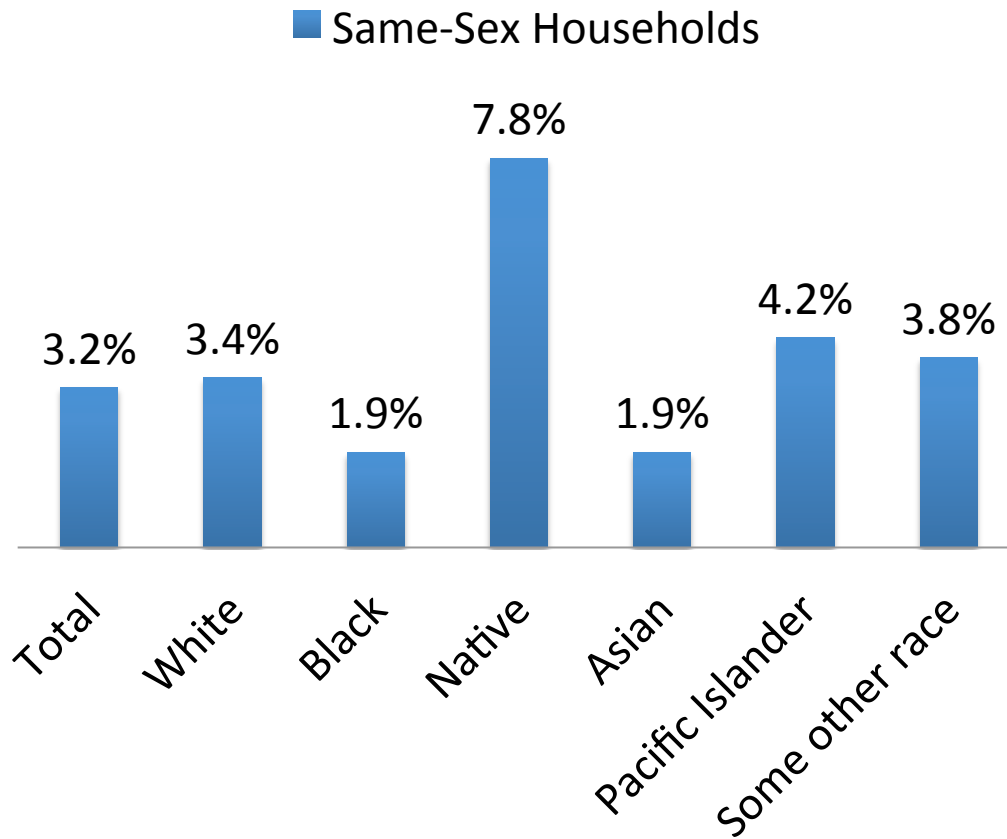
The following data was requested by the community at the Southeast Convening on 10/9/14. These were the questions:

- *What's been the age composition of our communities over time?*
- *Is there data on sexual orientation and what does the LGBTQ community look like?*
- *Who identifies as “foreign-born” and what does that community look like in Southeast Seattle?*

The percentage change of each age group within a racial category



Estimated Percentage of Same-Sex Households within each Racial Group, Seattle



Data source:

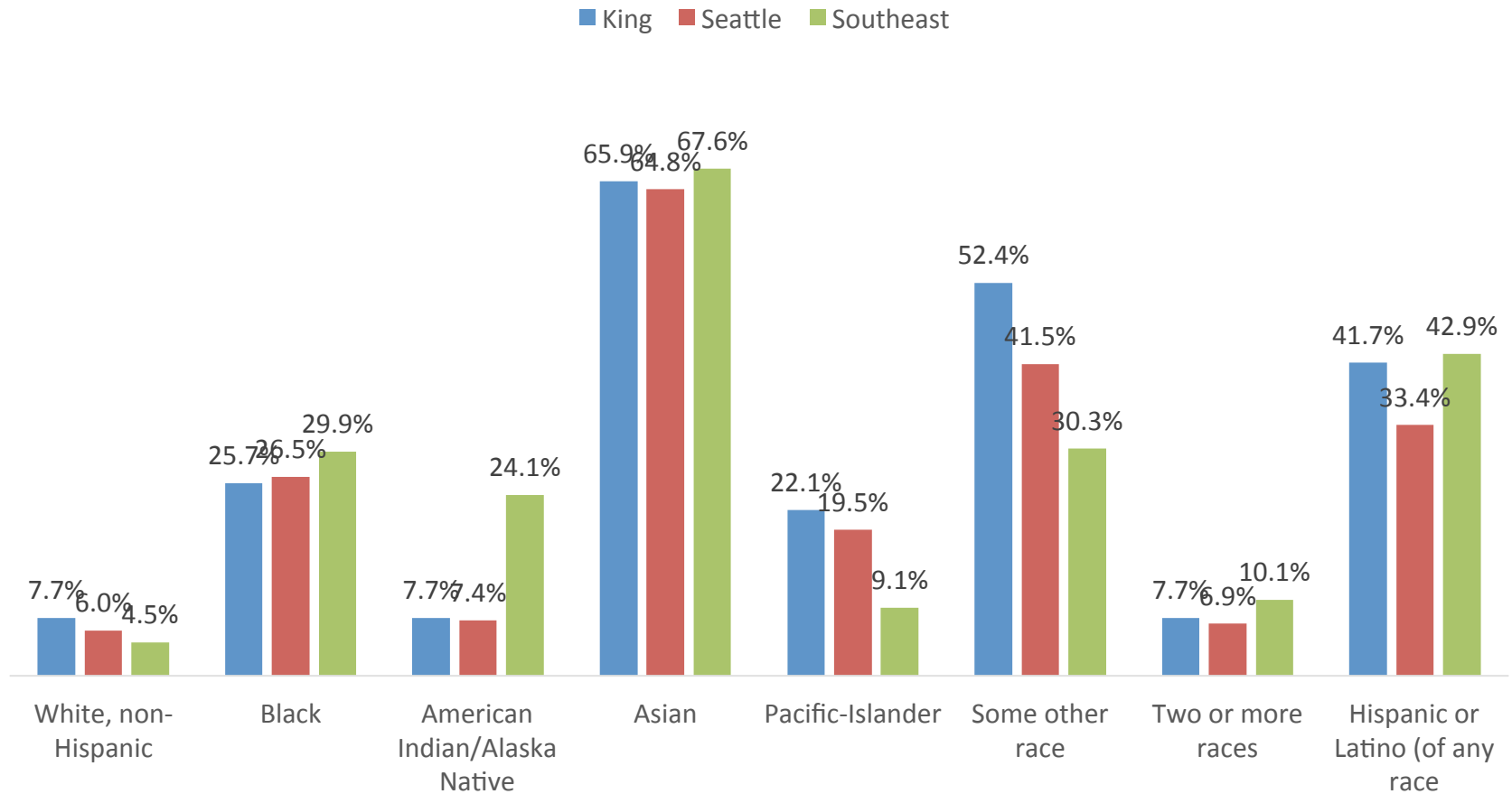
ACS 2008-2012 and ACS 2006-2010

Geographic analysis: Seattle

Data Limitation: Race is for householder. This is a combination of people who either selected:

- (1) Unmarried-partner household of either (a) male householder and male partner or (b) female householder and female partner OR
- (2) Family households of either (a) In male householder, no wife present, family are nonrelatives or (b) In female householder, no husband present, family are nonrelatives

Percentage of Race that identify as Foreign-Born in Southeast and Seattle



Data source: ACS 2008-2012

Geographic analysis: Southeast Seattle by Census Tract, Seattle city

Missing Measurements

These questions were asked but were either beyond our scope of work or cannot be answered accurately because the Census does not currently collect this data

- *Retrospective data on race and ethnicity in Seattle since the 1950s.*
- *Sexual orientation (the Census will ask about same-sex married couples next time, but not sexual orientation).*
- *Different ethnic groups within racial categories (for example: a breakdown of African ethnicity in the Black racial category).*